

MORE THAN A MOCKTAIL

IT'S A WHOLE MOOD 🍸



stursi

0-PROOF COCKTAILS

**TRIPLE
AWARD
WINNING**

Blind Taste Test
by Industry
Experts

WBENC & NMSDC CERTIFIED



NYC ZERO-PROOF CHOICE AWARD WINNING COLLECTION



Alcohol-free



Made with real
ingredients



10+ yrs of mixology
expertise in every can



Sophisticated, full-
bodied cocktails

the story behind stursi

Hi! We're Livv and Lexx, two sisters on a mission to **transform celebrations so no one feels left out**. After battling painful health issues, Livv stopped drinking alcohol but she still craved a delicious drink. We couldn't find mocktails that hit the spot, so we created Stursi.



UNIT SIZE | UOM
8.4 fl oz Sleek Cans

UNIT DIMENSIONS
250mL 4.46" H x 2.26" W

CASE PACK
24/Case

SHELF LIFE
12-Month | Shelf Stable

MSRP
\$10.00/can

WHOLESALE
\$5.00 - \$6.00/can

*Pricing varies by channel, volume, and location.
Volume discounts typically start at 6 cases (144 cans).
Contact us to create a custom wholesale program for your venue.*

**REQUEST
A SAMPLE**



HOW TO DO BUSINESS WITH STURSI

VOLUME DISCOUNTS

Order Size	Price/Can	Price/Case
1-5 cases	\$6.00	\$144
6-11 cases	\$5.50	\$132
12+ cases	\$5.00	\$120



DELIVERY TERMS

Local (DC-Baltimore Metro):

- **FREE** local delivery on 3+ cases
(Orders of 1-2 cases shipped at cost)

Standard shipping rates by region:

- Northeast/Mid-Atlantic: \$16-\$19/case
- Southeast: \$18-22/case
- Midwest/Central/South: \$18-22/case
- Mountain/West: \$26-34/case

Shipping discount: 5+ cases save \$5/case on shipping



REIGN

Lush pineapple, bright citrus, and warm autumn spices come together with a whisper of fennel and a delicate bitterness, offering bold, herbal depth and a smooth, aromatic finish.



8 50074 93600 8



REVVL

Juicy berry and vibrant papaya unfold with sweet ginger, bright citrus, and layered botanicals. Fruit-forward with a light, aromatic finish, it's a smooth, flavorful pour that keeps things fresh.



8 50074 93601 5



DEBAUCHERY

Dewy blood orange meets warm cardamom and chili, layered with citrus zest and earthy botanicals. Bold and spiced with just enough heat, it's a flavor-forward pour.



8 50074 93602 2



COMPANY OVERVIEW

Stursi provides premium zero-proof cocktail solutions for corporate gifting, office amenities, and events. Formulated by a Certified Specialist of Spirits with 10+ years of bartending expertise, our award-winning ready-to-drink cocktails ensure every employee, client, and guest feels equally celebrated.



Alcohol-free



Made with real ingredients



10+ yrs of mixology expertise in every can



Sophisticated, full-bodied cocktails

CORE COMPETENCIES

Custom Fulfillment & Integrated Design

Integrated design enables fully customized gifting solutions, delivering creative control, speed, and flexibility. Template-based system with all-inclusive pricing eliminates lengthy design cycles and vendor coordination.

Flexible, Direct Operations

In-house fulfillment and account management enable 48-hr order shipment, no minimums, and ability to scale programs without inventory risk or quality compromise across 48 contiguous states.

Employee Engagement & Inclusive Hospitality

Consultative approach supporting engagement initiatives through virtual/on-site tastings, staff education, and custom marketing materials that elevate events and ensure everyone feels celebrated.

PRODUCTS

MORE THAN A MOCKTAIL™
IT'S A WHOLE MOOD 🍹



OUR STORY

Hi! We're Livv and Lexx, two sisters on a mission to transform celebrations so no one feels left out. After battling painful health issues, Livv stopped drinking alcohol but she still craved a delicious drink. We couldn't find mocktails that hit the spot, so we created Stursi.

MEDIA RECOGNITION

Featured in BevNet, Edible DC Magazine, Fox 32 Chicago, SupplySide Food & Beverage Journal



CERTS & ACHIEVEMENTS

Triple Award-Winning Brand (NYC Zero Proof Choice Awards)

Blind taste test by industry experts

- Most Investable CPG, DC Startup & Tech Week 2024
- MBE/WBE Certified (NMSDC & WBENC)

CLIENTS & PARTNERS



The Official Non-Alcoholic Cocktail of the Chesapeake Arena

CONTACT

LEXX MILLS, CEO + Co-founder
lexx@stursi.com | 240 · 548 · 7100

DIFFERENTIATORS

- Proprietary Flavor-First Formulation
- No mood altering substances and zero carbonation
- 10+ years of mixology expertise in every can